



Wednesday, 06 September de 2023

Spanish Association of Academic and Professional Marketing

Jornada



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Event information

Place:
Madrid

Organizing:

XXXIV International Marketing Congress Madrid 2023

Start date:

06 de September de 2023

During the 6th and 8th of September, the XXXIV Edition of the International Marketing Congress will take place. Madrid will become the focus of advances in marketing knowledge, bringing together great researchers and professionals to seek answers to the important challenges facing our discipline.

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