



Thursday, 07 September de 2023

Advances in Tourism Marketing Conference

Jornada



Event information

Place:
Bordeaux

Organizing:
ATMC

Start date:
07 de September de 2023

During the 6th and 8th of September, the Promotions in Tourism Marketing Conference organized by the University of Bordeaux will take place, with the aim of promoting the development and revitalization of Wine, Spirits and Tourism: between innovation and authenticity

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